



Dear Ministry Partner,

Iron Sharpens Iron conferences offer relevant seminars and resources targeted specifically for women, plenary sessions designed to touch the hearts of women, and a Christ-centered praise and worship experience.

As a **Conference Exhibitor**, you will have **five** specific opportunities during the day (**three hours**) to connect to hundreds of women from all over the region. (See conference schedule below.)

We believe you are a very important part of this conference ministry. Our research shows that 80% of women who attend a one-day women's conference will not attend another Christian conference next year. This is your opportunity to connect to these women. Your partnership keeps this conference from becoming an isolated event. The resources the women receive at Iron Sharpens Iron benefit them throughout the year. I want to extend my thanks to you for partnering with us on **April 24, 2027!**

Serving with You,

Roy Abbott
Focal Point Ministries
Cell: 563.249.0110

SCHEDULE OF THE DAY

7:30 AM	Registration Begins (Exhibit Area Open)
8:15 AM	Main Auditorium Seating Opens (Exhibit Area Open)
8:30 AM	Conference Begins with Morning Main Session
10:10 AM	Morning Break (Exhibit Area Open)
10:35 AM	Morning Seminar – Choose One of Eight Seminars
11:45 PM	Lunch (Exhibit Area Open)
12:40 PM	Mid-Day Main Session – Introduce Afternoon Seminar Presenters
1:15 PM	Mid-Day Break (Exhibit Area Open)
1:35 PM	Afternoon Seminar – Choose One of Eight <u>New</u> Seminars
2:45 PM	Afternoon Break (Exhibit Area Open)
3:00 PM	Afternoon Main Session
4:00 PM	Conference Ends

EXHIBITOR/SPONSOR OPPORTUNITIES AT IRON SHARPENS IRON

ON-SITE EXHIBITOR BOOTH

- 1 6-foot table booth space
 - A black tablecloth is available *if requested in advance*.
- 2 conference registrations (you +1) (includes lunch)
- Booth locations assigned on a first come, first served basis.
- Exhibitor set-up times: 4:00 – 7:00 PM on Friday and 6:30 – 7:30 AM on Saturday.
- Shipping materials to the event? Materials should arrive no later than Wednesday, the week of the conference. Ship to: Focal Point Ministries, 1228 7th Ave., Fulton, IL 61252
- **\$500**

CONFERENCE ATTENDEE BAG INSERT

Focal Point Ministries will add your brochure, flyer, or other marketing piece into the conference attendee bag, which every woman receives as she arrives. The conference bag insert is a great opportunity if you cannot exhibit in person. Please note: all products for the Conference Bag Inserts must be received at the Focal Point Ministries office by the Wednesday before the conference date.

- **\$400 One-sheet item (flat sheet, tri-fold brochure, etc)**
- **\$450 Non-paper items (USB drive, DVD, key ring, pen, button, magnet, etc)**
- **\$500 Bound material (multi-page bound booklet or book, journal, etc)**

CHAIR DROP

Your promotional piece left on each chair before one main session. Item provided and paid for by sponsor. (The conference has 3 main sessions. Only 3 chair drop opportunities available.)

- **\$750**

CONFERENCE SPONSOR

PLATINUM: \$2500

- 1 6-foot table booth space
- 4 conference registrations (you plus 3) (includes lunch)
- 3 minutes on the platform during one of the Main Sessions to share about your organization (Maximum length of promo video: 2 minutes.)
- Include your flyer or brochure in Conference Attendee Bag (which every woman receives)
- Recognize your organization on a Main Session screen slide (every woman will see this)
- Recognize your organization in the Sponsor slide rotation (on monitors between sessions)
- *Only 3 spots available (1 spot per main session)*

GOLD: \$1500

- 1 6-foot table booth space
- 3 conference registrations (you plus 2) (includes lunch)
- 60-second promotional video (no platform time)
- Recognize your organization on a Main Session screen slide (every woman will see this)
- Recognize your organization in the Sponsor slide rotation (on monitors between sessions)
- *Only 3 spots available (1 spot per main session)*

SILVER: \$1000

- 1 6-foot table booth space
- 2 conference registrations (you plus 1) (includes lunch)
- Recognize your organization on a Main Session screen slide (every woman will see this)
- Recognize your organization in the Sponsor slide rotation (on monitors between sessions)

COFFEE BREAK SPONSOR: \$750

- Your Logo on "Thank You" signage and/or table tents in break areas
- Inclusion of your marketing piece in the attendee bag

2027 Iron Sharpens Iron Exhibitor/Sponsor Registration Form

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Organization: _____

Organization Contact: _____

Organization Phone Number: _____

Organization Street Address: _____

Organization City: _____

Organization State: _____

Organization Zip Code: _____

Website Address: _____

Name of Person Who Will Man My Table: _____

Email Address: _____

Cell Phone: _____

I will have my own table covering (tablecloth). Circle one: Yes No

I request a black table covering from Focal Point Ministries. Circle one: Yes No

2027 Iron Sharpens Iron Exhibitor/Sponsor Registration Form (Page 2)

Moline, IL (April 24, 2027)

- Exhibitor Booth ☐
- Bag Insert ☐
- Chair Drop ☐
- Conference Sponsor (Platinum) ☐
- Conference Sponsor (Gold) ☐
- Conference Sponsor (Silver) ☐
- Coffee Break Sponsor ☐

PAYMENT INFORMATION

Exhibit Booth Sub-Total \$ _____

Bag Insert Sub-Total \$ _____

Chair Drop Sub-Total \$ _____

Conference Sponsor Sub-Total \$ _____

Coffee Break Sponsor Sub-Total \$ _____

Total \$ _____

Methods of Payment: ☐ Check (Preferred) (or) ☐ Credit Card

Make checks payable to Focal Point Ministries and mail *with this form* to:

Focal Point Ministries
1228 7th Ave
Fulton, IL 61252

If paying by credit card, please fill out the following and 1) fax to 866.294.9491 or 2) mail to address above.

Credit Card# _____ Exp. Date _____ CCV# _____

Billing Zip Code _____ Card Bearer's Name _____

Signature _____