



Dear Ministry Partner,

Ministry to men is a vital need in our nation today. In 2027, Focal Point Ministries will host two Iron Sharpens Iron conferences for men in Illinois and Iowa. These conferences offer high-energy, masculine worship, relevant equipping seminars targeted specifically for men, and keynote sessions designed to reach and challenge the hearts of men.

As a **Conference Exhibitor and/or Sponsor**, you will have **five** different opportunities during the day, **three full hours**, to connect with men. The dates and locations are:

- February 20 in Orland Park, IL
- March 13 in Rock Island, IL

We believe you are a very important part of this conference ministry. Our research shows that 80% of men who attend a one-day men's conference will not attend any other Christian conference next year. This is your opportunity to connect to these men. Your partnership keeps these conferences from becoming isolated events. The resources the men receive at Iron Sharpens Iron benefit them throughout the year. I want to extend my thanks to you for partnering with us!

Serving with You,

Roy Abbott
Focal Point Ministries
Cell: 563.249.0110
Email: Roy@FocalPointMinistries.net
Website: www.FocalPointMinistries.net

SCHEDULE OF THE DAY

7:30 AM Registration and **Exhibit Area** opens
8:15 AM Main Auditorium Opens
8:30 AM Conference Begins with Morning Main Session
10:10 AM Break – **Exhibit Area Open**
10:35 AM Morning Seminar
11:45 PM Lunch – **Exhibit Area Open**
12:40 PM Mid-Day Main Session
1:15 PM Break – **Exhibit Area Open**
1:35 PM Afternoon Seminar
2:45 PM Break – **Exhibit Area Open**
3:00 PM Afternoon Main Session
4:00 PM Conference Ends

EXHIBITOR/SPONSOR OPPORTUNITIES AT IRON SHARPENS IRON

ON-SITE EXHIBITOR BOOTH

- 1 6-foot table booth space
 - A black tablecloth is available *if requested in advance*.
- 2 conference registrations (you +1) (includes lunch)
- Booth locations assigned on a first come, first served basis.
- Exhibitor set-up times: 4:00 – 7:00 PM on Friday and 6:30 – 7:30 AM on Saturday.
- Shipping materials to the event? Materials should arrive no later than Wednesday, the week of the conference. Ship to: Focal Point Ministries, 1228 7th Ave., Fulton, IL 61252
- **\$500**

CONFERENCE ATTENDEE BAG INSERT

Focal Point Ministries will add your brochure, flyer, or other marketing piece into the conference attendee bag, which every man receives as he arrives. The conference bag insert is a great opportunity if you cannot exhibit in person. Please note: all products for the Conference Bag Inserts must be received at the Focal Point Ministries office by the Wednesday before the conference date.

- **\$400 One-sheet item (flat sheet, tri-fold brochure, etc)**
- **\$450 Non-paper items (USB drive, DVD, key ring, pen, button, magnet, etc)**
- **\$500 Bound material (multi-page bound booklet or book, journal, etc)**

CHAIR DROP

Your promotional piece left on each chair before one main session. Item provided and paid for by sponsor. (The conference has 3 main sessions. Only 3 chair drop opportunities available.)

- **\$750**

CONFERENCE SPONSOR

PLATINUM: \$2500

- 1 6-foot table booth space
- 4 conference registrations (you plus 3) (includes lunch)
- 3 minutes on the platform during one of the Main Sessions to share about your organization (Maximum length of promo video: 2 minutes.)
- Include your flyer or brochure in Conference Attendee Bag (which every man receives)
- Recognize your organization on a Main Session screen slide (every man will see this)
- Recognize your organization in the Sponsor slide rotation (on monitors between sessions)
- *Only 3 spots available (1 spot per main session)*

GOLD: \$1500

- 1 6-foot table booth space
- 3 conference registrations (you plus 2) (includes lunch)
- 60-second promotional video (no platform time)
- Recognize your organization on a Main Session screen slide (every man will see this)
- Recognize your organization in the Sponsor slide rotation (on monitors between sessions)
- *Only 3 spots available (1 spot per main session)*

SILVER: \$1000

- 1 6-foot table booth space
- 2 conference registrations (you plus 1) (includes lunch)
- Recognize your organization on a Main Session screen slide (every man will see this)
- Recognize your organization in the Sponsor slide rotation (on monitors between sessions)

COFFEE BREAK SPONSOR: \$750

- Your Logo on "Thank You" signage and/or table tents in break areas
- Inclusion of your marketing piece in the attendee bag

2027 Iron Sharpens Iron Exhibitor/Sponsor Registration Form

(Page 1)

Organization: _____

Organization Contact: _____

Organization Phone Number: _____

Organization Street Address: _____

Organization City: _____

Organization State: _____

Organization Zip Code: _____

Website Address: _____

Name of Person Who Will Man My Table: _____

Email Address: _____

Cell Phone: _____

I will have my own table covering (tablecloth). Circle one: Yes No

I request a black table covering from Focal Point Ministries. Circle one: Yes No

2027 Iron Sharpens Iron Exhibitor/Sponsor Registration Form (Page 2)

Orland Park, IL (February 20) Rock Island, IL (March 13)

Exhibitor Booth	☐	☐
Bag Insert	☐	☐
Chair Drop	☐	☐
Conference Sponsor (Platinum)	☐	☐
Conference Sponsor (Gold)	☐	☐
Conference Sponsor (Silver)	☐	☐
Coffee Break Sponsor	☐	☐

PAYMENT INFORMATION

Exhibit Booth	Sub-Total \$ _____
Bag Insert	Sub-Total \$ _____
Chair Drop	Sub-Total \$ _____
Conference Sponsor	Sub-Total \$ _____
Coffee Break Sponsor	Sub-Total \$ _____
	Total \$ _____

Methods of Payment: ☐ Check (Preferred) (or) ☐ Credit Card

Make checks payable to Focal Point Ministries and mail *with this form* to:

Focal Point Ministries
1228 7th Ave
Fulton, IL 61252

If paying by credit card, please fill out the following and 1) fax to 866.294.9491 or 2) mail to address above.

Credit Card# _____ Exp. Date _____ CCV# _____

Billing Zip Code _____ Card Bearer's Name _____

Signature _____